



SHEEP CHEN
Artist Introduction Deck 2026



" The sun is fair and selfless. Its rays spread across the earth, warming every corner and every person without discrimination.

I hope that my murals can also possess such power, enabling every viewer, regardless of where they come from or where they are, to draw warmth and energy from them."

- Sheep Chen

Scan QR code
to see the
animation



Sheep Chen 陈暘

I'm a street artist and muralist based in Jiaxing, China. Through my signature sun motifs, I explore themes of universal warmth, love, and connection that transcend language and culture. Each piece invites viewers to feel its warmth, reminding us that we all deserve to shine.

Client Selection



BALENCIAGA



Lane Crawford



ALDO



Event Selection



*SCAPE





Suns on Murals



For seventeen years, I've channeled graffiti's raw energy into powerful murals, with **the sun – my signature symbol of universal connection – illuminating every step of this evolution.**

Each piece weaves vibrant colors with intricate details, speaking an ancient wisdom through a modern tongue, where Chinese mythology meets contemporary life.

While my roots draw deep from Chinese artistic traditions, my vision reaches far beyond borders. Twenty-four murals across six countries – from Singapore's urban energy to Sweden's northern light – each adding new depths to my artistic vocabulary.





Mural Works



All birds pay homage to the phoenix. 2025, Miri Art Festival, Miri, Malaysia.

Heritage Sun

Created for "Miri in Fifty Years" in Malaysia, this piece draws from an ancient Chinese legend about a phoenix attracting all birds in harmony, envisioning how future Miri will shine and draw talent from around the world.

The work combines sacred symbols from Miri's indigenous heritage: the Iban hornbill totem representing courage and harvest, and Kadazan-Dusun rice patterns symbolizing life and continuity. I blended these elements in visual harmony, showing how different cultures can unite while keeping their unique identities.



Scan QR code to
see the creation
process



Cangjie Creates Chinese Characters. 2025, SpraySeeMore, Kansas City, USA.



Character Sun

Created for SPRAYSEEMORE, this piece draws from the legend of Cang Jie, who created China's earliest pictographs by observing bird footprints, leaf shapes, and human movements.

Following his method, I transformed the English words "Love, Peace, World" into their Chinese equivalents "爱, 和平, 世界"—visually bridging Latin letters and pictographic forms to create a dialogue between Eastern and Western symbols.



Scan QR code to
see the creation
process



Largest Sun



I created "Eternity" – at 300 square meters - at Shanghai's bustling Wujiaochang Metro Station.

The mural captures an eternal moment between sun and moon, their timeless love frozen against the urban landscape.

Selected for the Shanghai BOILING Street Art Festival, this piece transforms one of Shanghai's major transit hubs into a canvas of hope – **turning a busy intersection into a moment of connection for thousands of daily passersby.**



Moving 3D Sun

Traditional murals, while powerful, are confined to two dimensions. This limitation sparked my exploration into how we could transform static art into an interactive experience. **The breakthrough came through augmented reality (AR) technology, leading to a groundbreaking collaboration with Nippon Paint and Alibaba in 2022 - China's first 3D mural-themed NFT.**

By embedding QR codes within the mural, we created a bridge between physical and digital art. Viewers can now scan the mural with their phones, bringing the static artwork to life through AR animation. This innovation proved successful, with 360 downloads during its first month on Alipay's NFT platform.

While my murals across Asia have already become community gathering points, AR technology opens up exciting new possibilities for public art engagement. Imagine murals that not only beautify spaces but become interactive storytelling portals, creating deeper connections between art, technology, and community. This is just the beginning of how digital innovation can transform public art experiences.

Scan QR code to see the 3D



Cosmic Music Box. 2021, Alibaba and Project Art+, Chengdu .

Furthest Sun

"Balance" was inspired by the sight of two swans on a tranquil lake in Sweden - one black, one white. Their contrasting yet harmonious coexistence reminded me of the Yin Yang symbol, reflecting the eternal dance of complementary forces. **This concept of balance speaks to how different individuals and cultures can not only coexist but enhance one another, jointly creating a future of shared prosperity and harmony.**

I painted this mural for the WESTCOAST mural festival in Halmstad, Sweden in 2018, aiming to weave together the ancient wisdom of Chinese philosophy with the natural beauty of the Swedish landscape.



Balance. 2018, WESTCOAST festival, Halmstad, Sweden.



Endorphin Rhapsody. 2025, SCAPE, Singapore.

Community Sun

Located at SCAPE on Orchard Road in Singapore, this piece was inspired by the young creatives there—embracing dance, music, and art while building lasting connections. I used VR to sketch and visualize in three-dimensional space before translating it to the wall, staying ahead by embracing new technologies that expand creative possibilities.



Scan QR code to
see the creation
process

Lighting Up With Nippon Paint

Since 2018, I've partnered with Nippon Paint Asia on their Art+ Project, transforming schools and city spaces while bringing art education to rural communities in **China**. These walls have become more than canvases – they're proof that public art can unite communities and inspire futures.

Like the sun that rises each morning, these murals radiate positive energy, bringing light and inspiration to community members wherever they stand.



Curated partnership for Art + Project
Supporting art education in rural communities in China since 2018

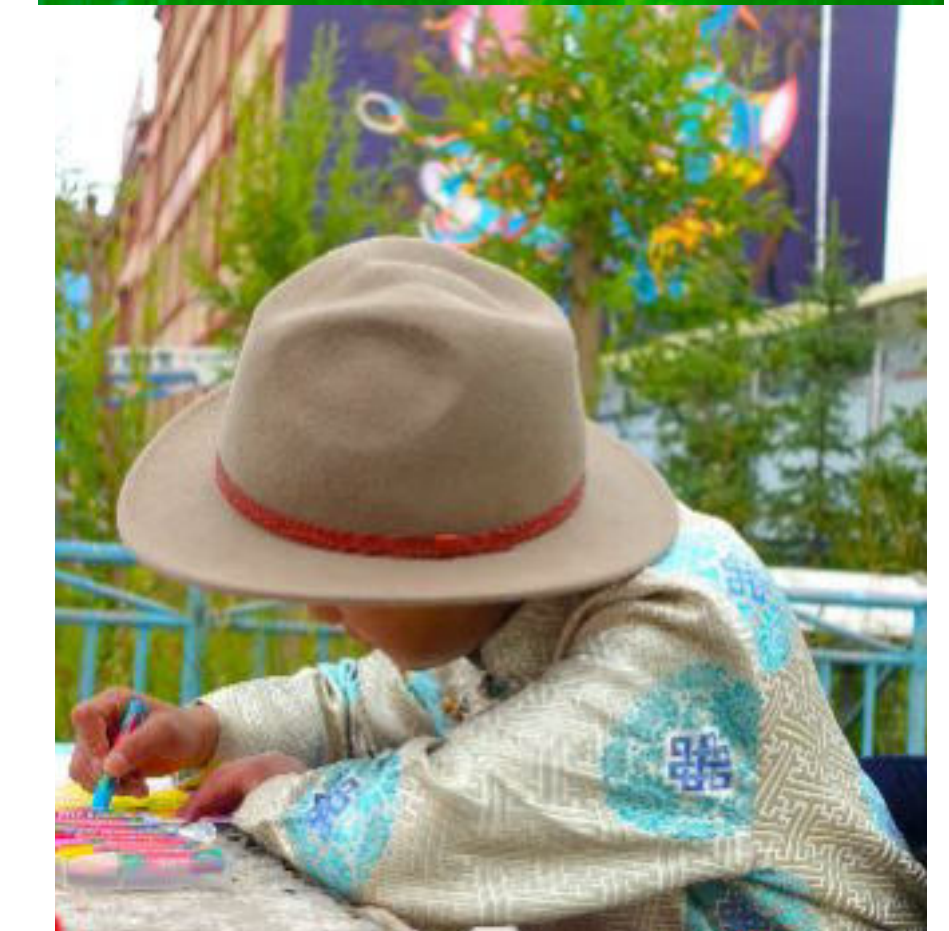
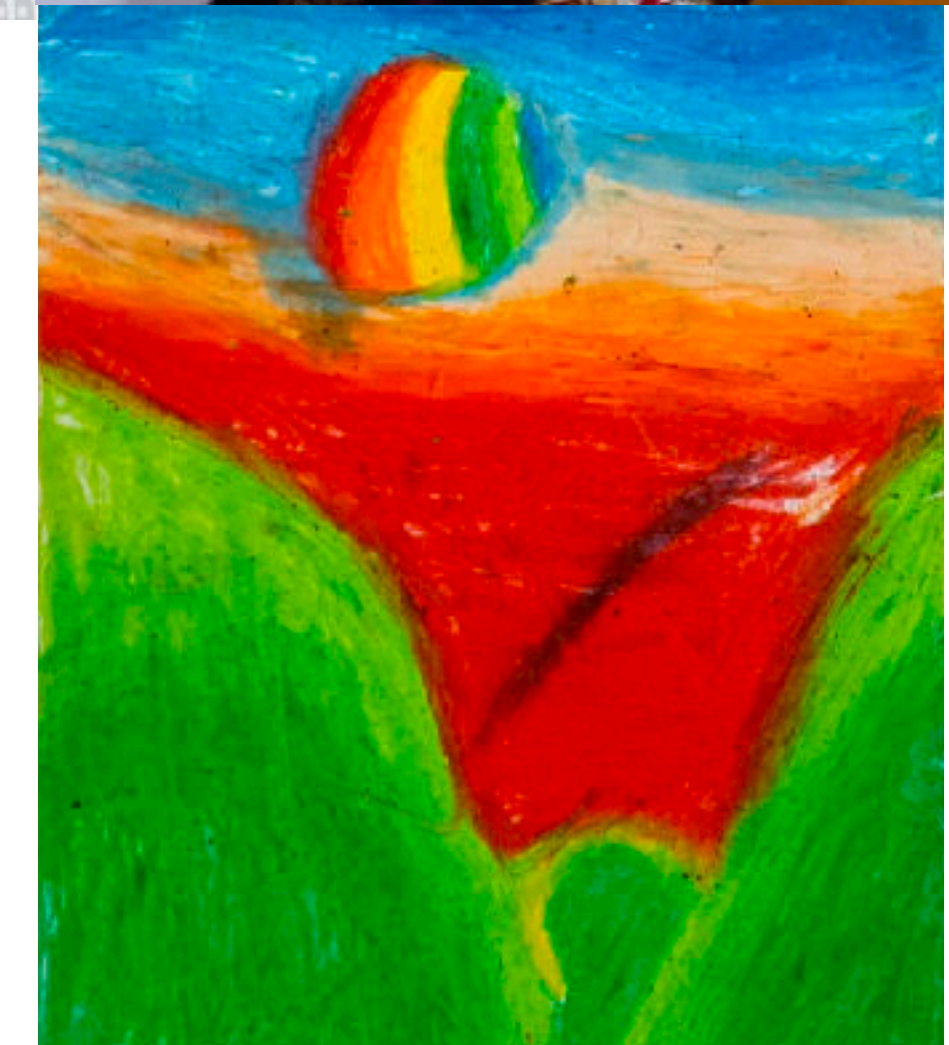


Lighting up Artistic Inspirations

"Children of the Gods Can Dance" transformed the walls of Guantang Primary School, nestled high in Tibet at 4,500 meters. Despite the challenges of altitude sickness and unpredictable weather, this mural, inspired by traditional Tibetan costumes and dances, brought new color to the school.

After completing the mural, I gathered the students for an art class. Sitting in a circle beneath the fresh paint, they drew from their hearts and wrote down their wishes. **One quiet child's drawing particularly moved me - he sketched a beautiful valley with a sunrise, and though he had never left his mountain home, wrote simply: "World Peace."**

The impact rippled through the school community. Soon, students began creating their own artwork, turning blank walls into canvases of expression.



Lighting up hopes and connections

My journey with Nippon Paint has led me to discover China's hidden treasures, like Jiuzhaigou in Aba, where challenging mountain roads and unexpected moments of beauty - such as sheep appearing after a storm - inspire my art.

These experiences shaped "Xiang'en," a mural featuring a girl holding a lamb, symbolizing hope and good fortune.

I invite artists worldwide to join this meaningful mission, where each remote location offers not just a canvas for creation, but a chance to touch lives and find unexpected inspiration.



Xiang En. 2019, Project Art+, JiuZhaiGou, China.

Commercial Works





I create "Taste the Starlight" series in 2022 through collaboration with Rémy Martin. Together, I designed three packaging variations. Held a solo exhibition in collaboration with Shanghai Rising Contemporary Art Fair as a part of the live streaming launch event.

Became a best-selling artist co-branded product in Remy Martin's portfolio.



Package Variation:
"Glorious Sun", "Bright Moon" and "Starry Sky"

I add the immense chance to held a solo

Live streaming event attracted over 2 million viewers. Sales achievements:

- Co-branded products: 2,000+ pieces sold
- Linked products: 7,000+ pieces sold
- Total sales of new designs: 20,000 pieces



2D designed elements featured in commercials



Exhibition@ Shanghai Contemporary Art Fair



In 2025 invited as one of six international artists for Wuhan Metro's "Co-Paint Wuhan" Graffiti Art Season.

Transformed subway spaces into interactive experiences, turning everyday commutes into moments of connection between people and their city.



The season featured a "Five Colors Philosophy" representing different facets of Wuhan's spirit across five metro lines—each color embodying a unique city quality. I created "SAKURA Dance" as the "Romantic Pink" line, infusing the urban rhythm with poetic warmth through flowing cherry blossom imagery.



[See painting process video here](#)



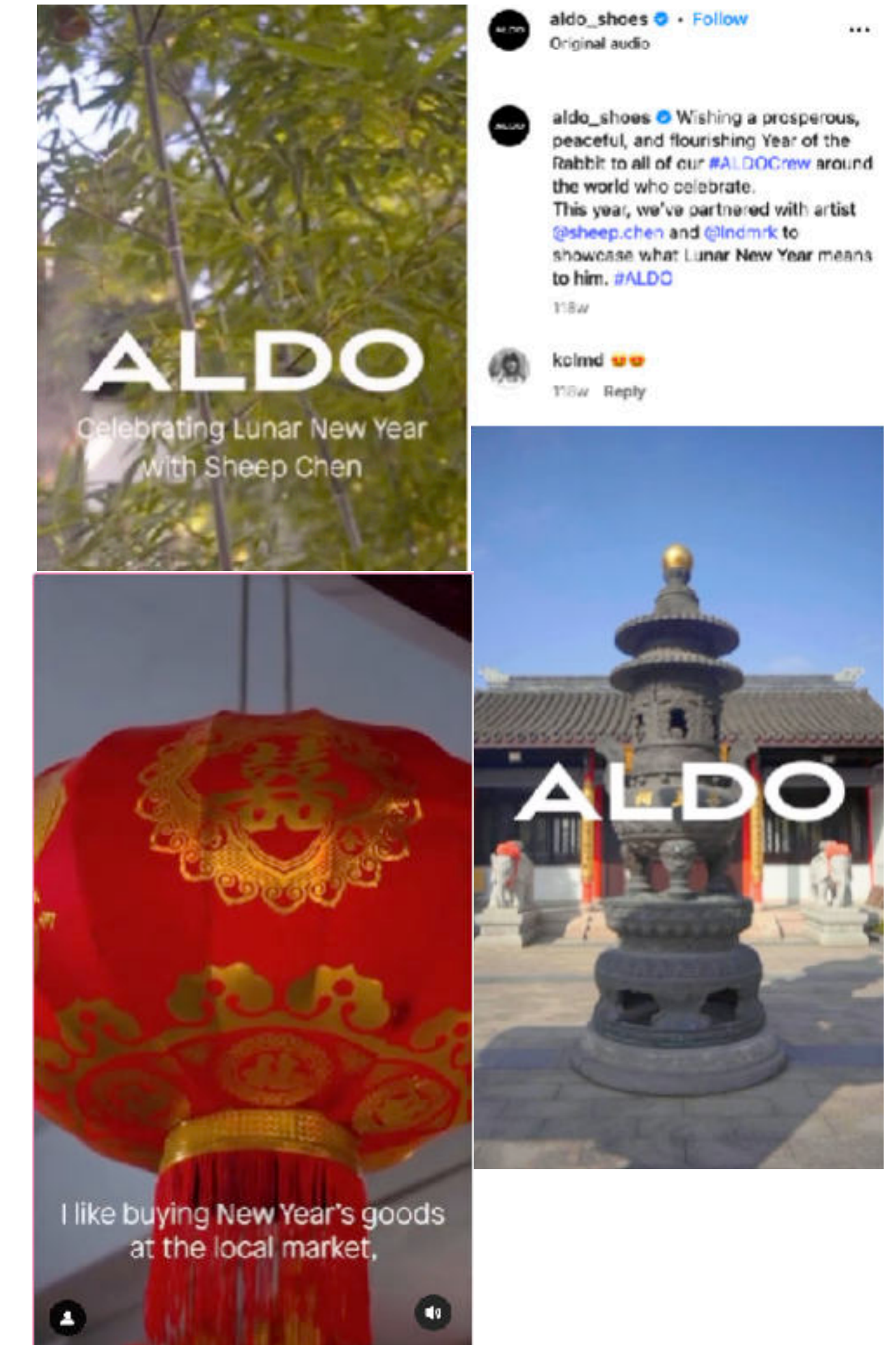
Five metro lines painted by artist

Broad media coverage demonstrating how public art transform everyday spaces into cultural destinations:

- 3+ billion impressions across digital platforms
- 50+ million video views
- 100,000+ in-person interactions

ALDO

For Lunar New Year 2023, I created four original designs for the "Year of the Rabbit" series. These designs were showcased across 100+ Aldo locations throughout Asia during a 3-month campaign.

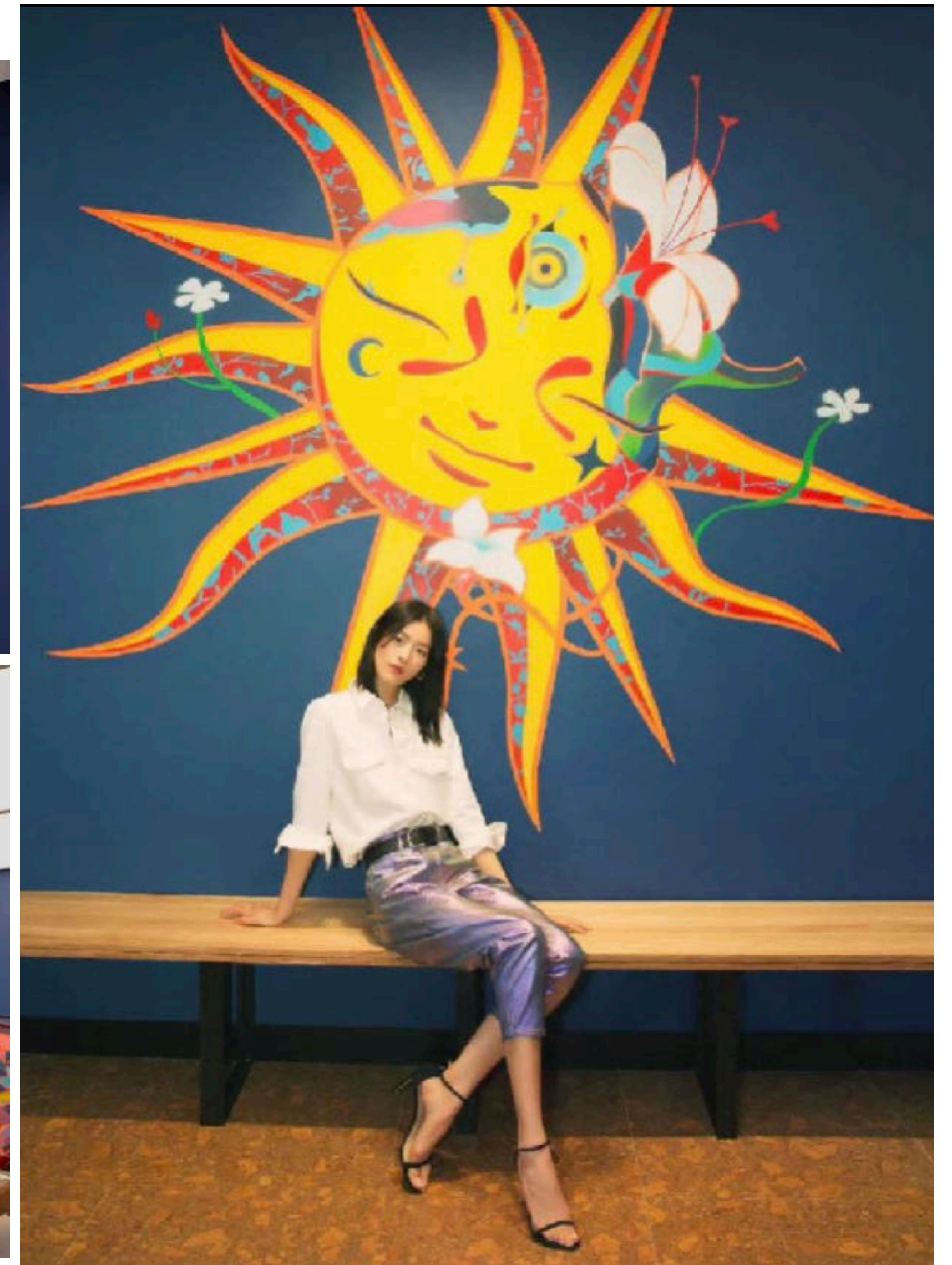


Short social media film showcasing New Year in China and my creative inspirations



In 2020, I created a large staircase wall mural installation for LEVI'S NextGen store in Shanghai, one of the two pinnacle stores in China.

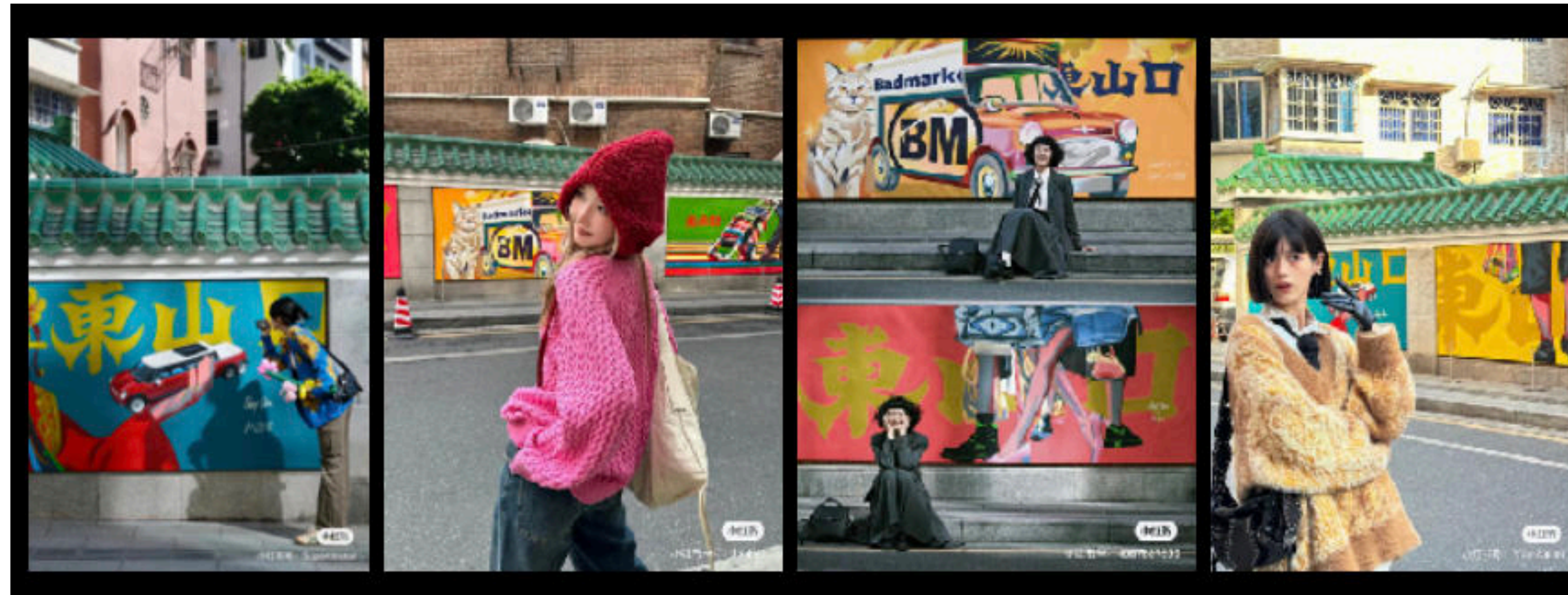
Drawing inspiration from LEVI'S signature blue and the mythology of Atlantis, these works now stand as a permanent fixture to promote the sustainable Tailor Shop ethos that encourages up-cycling and reinforces authentic self-expression.



Super Model Liu Wen posing under my mural as part of the promotion of the New Gen Store



For MINI's 2023 new car launch Guangzhou's trendy Dongshankou district, I created an immersive art exhibition celebrating the brand's heritage. Drawing inspiration from the area's vibrant urban culture, I designed artworks featuring MINI's six classic vintage cars, weaving together the district's laid-back atmosphere with the brand's iconic design elements. The month-long exhibition transformed the landmark location into an artistic dialogue between automotive history and contemporary street culture.



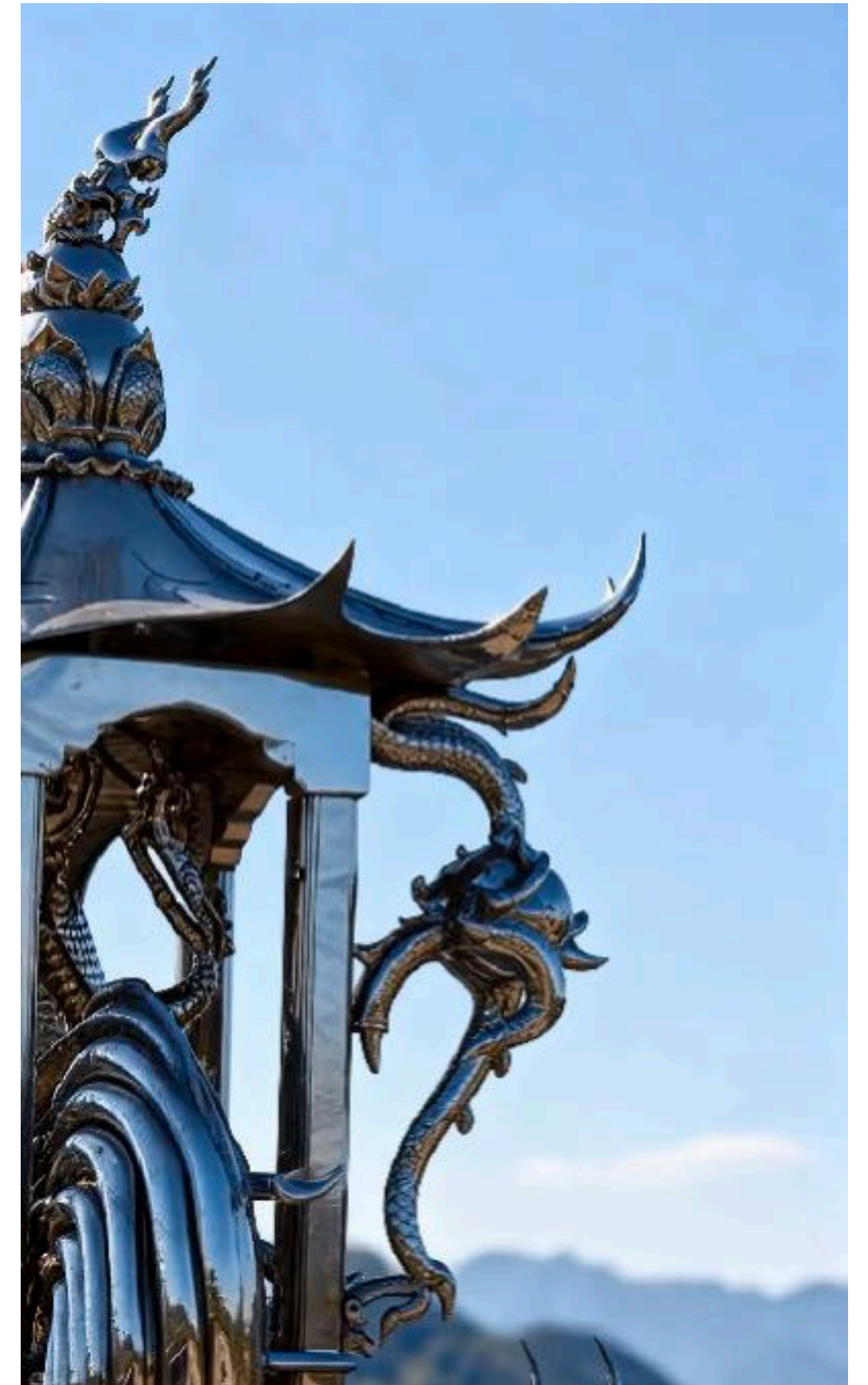
Became a viral photography destination, attracting over 300 influencers, Generated 19 million views on RED NOTE (Chinese social media platform), Successfully merged trendy fashion with urban street culture.

Other Explorations



Personal Works: Experimenting Across Realities

My artistic practice thrives on pushing the boundaries of traditional street art through bold medium experimentation. I'm particularly fascinated by how different technologies and materials can transform static murals into immersive, multi-dimensional experiences.



Mock up design for 3D space

Play with Realities and Animations



SHEEP, *A Roaming Star Raft*. 2021, Wuzhong Museum, Suzhou.

Animation + VR:

To bring dynamic energy to my murals, I've broken through traditional static presentations by integrating digital animation.

Using Procreate Dreams, I animate my wall paintings with movement and life, then refine them through Final Cut editing—allowing each piece to tell its story through a new visual language.

Watch the animation for
<A Roaming Star Raft> [here](#)



In collaboration with @gama_crea, I created a virtual mural for Torres de Satélite, a landmark sculpture in Mexico City, exploring how street art can exist in purely digital spaces. My first complete animation work, "Vanishing Tears," documents this evolution from initial sketch to final animated piece.

Play with 3D Art Mediums



Collaborating with the Snoopy collection with Lane Crawford



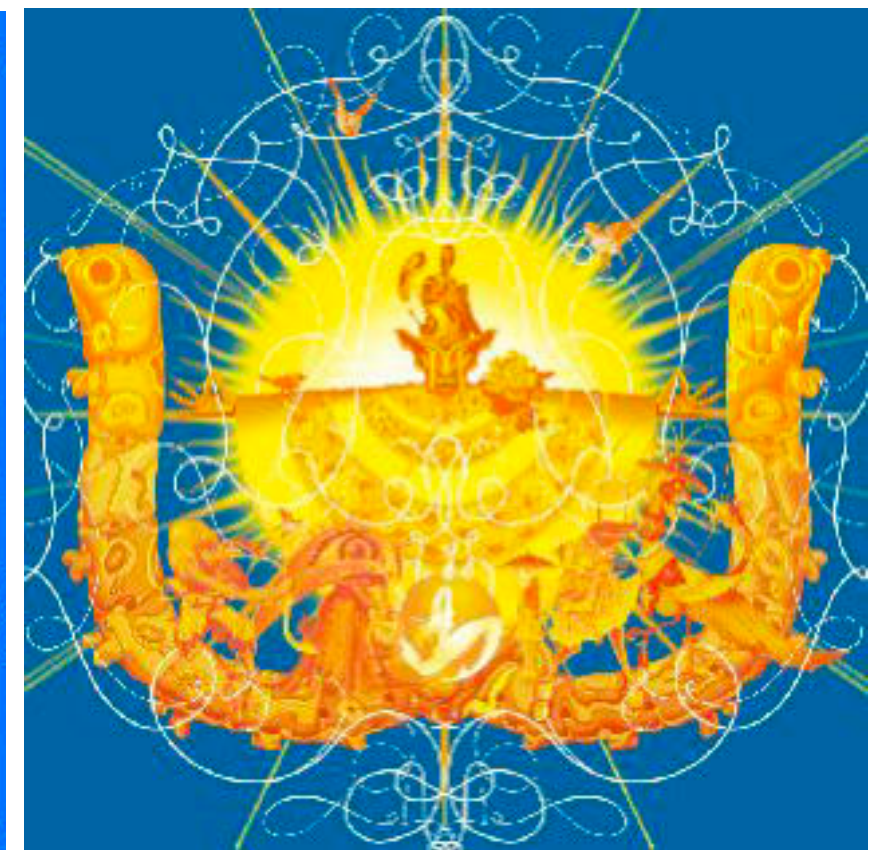
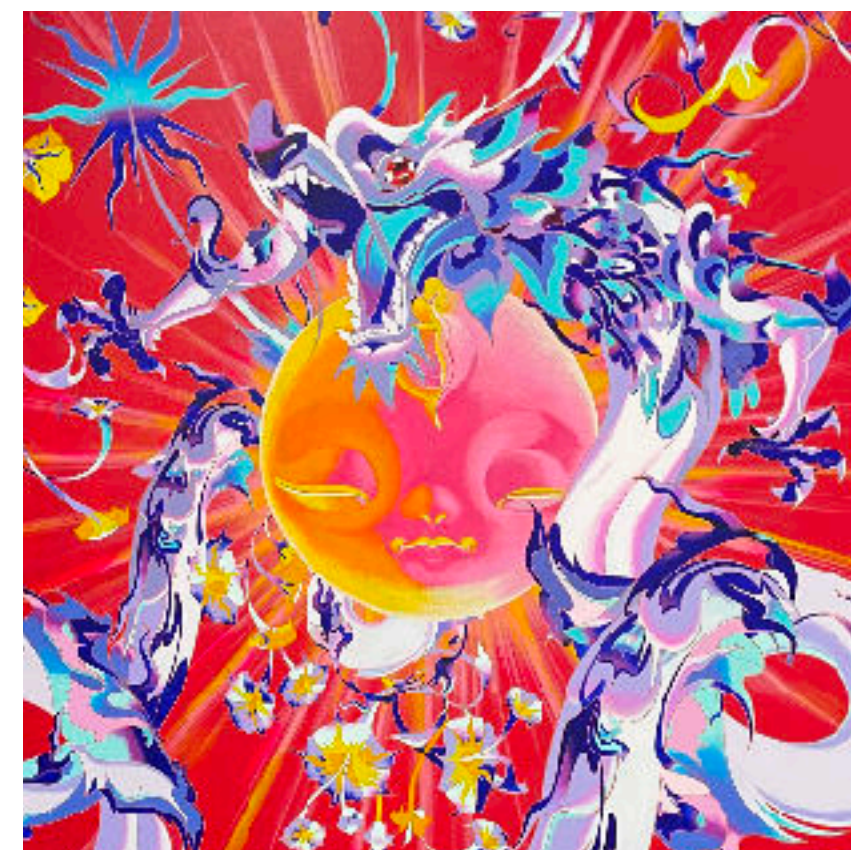
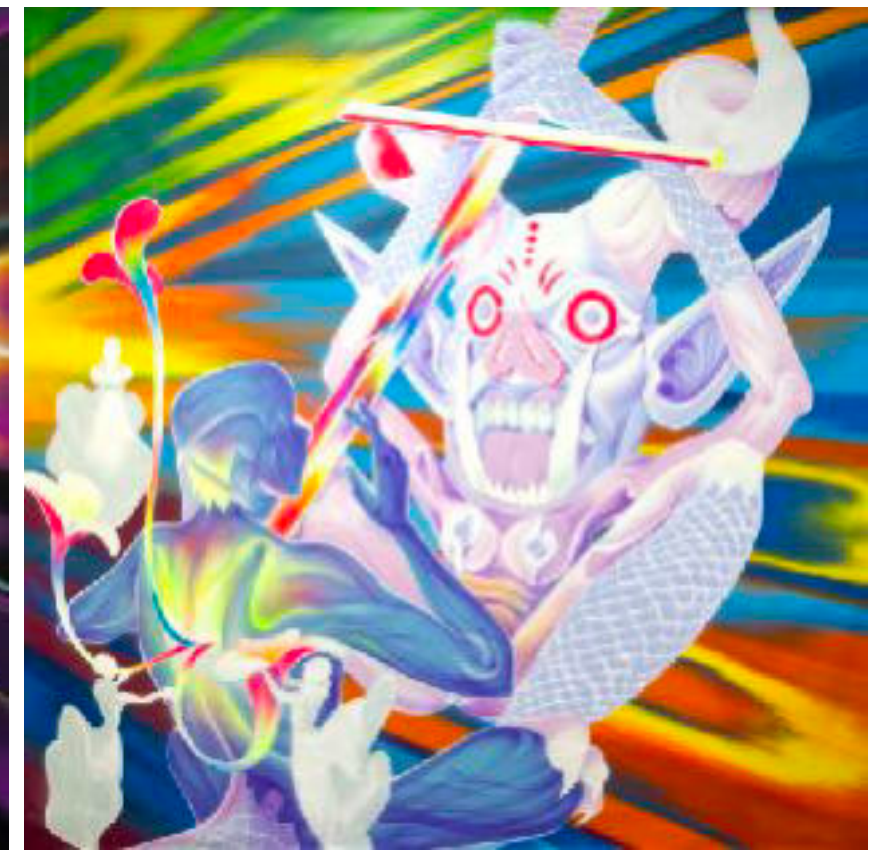
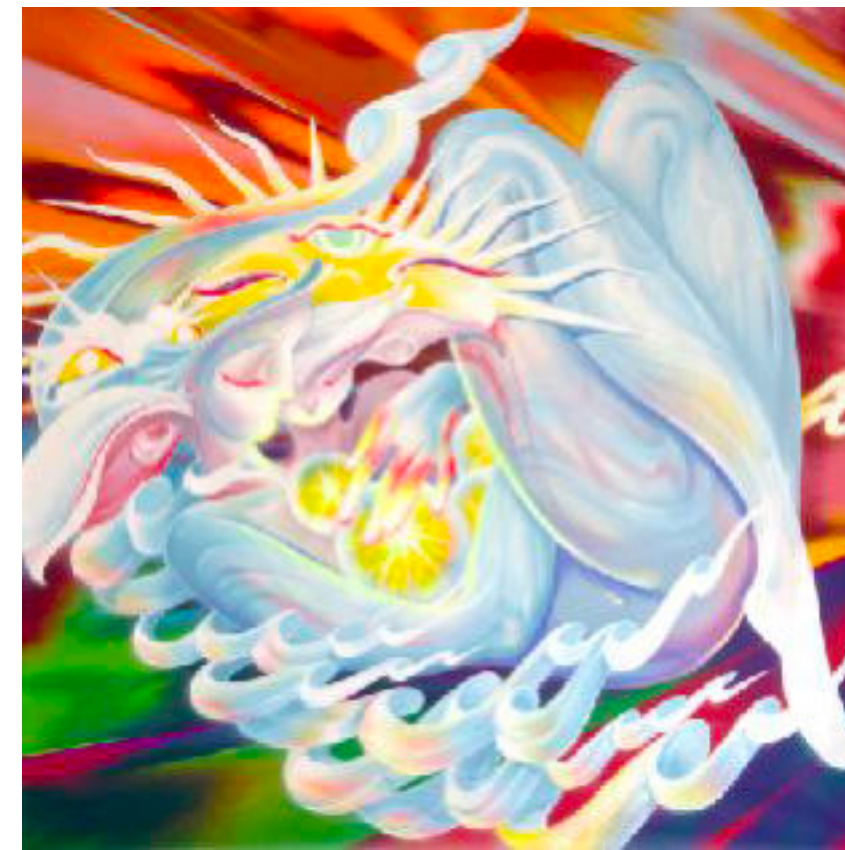
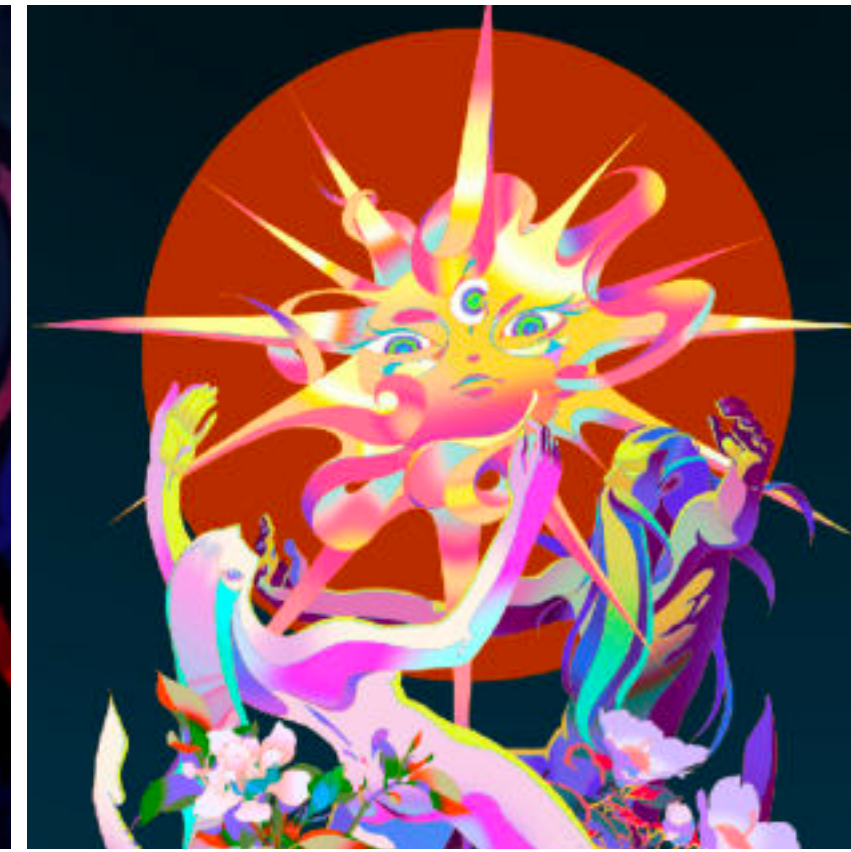
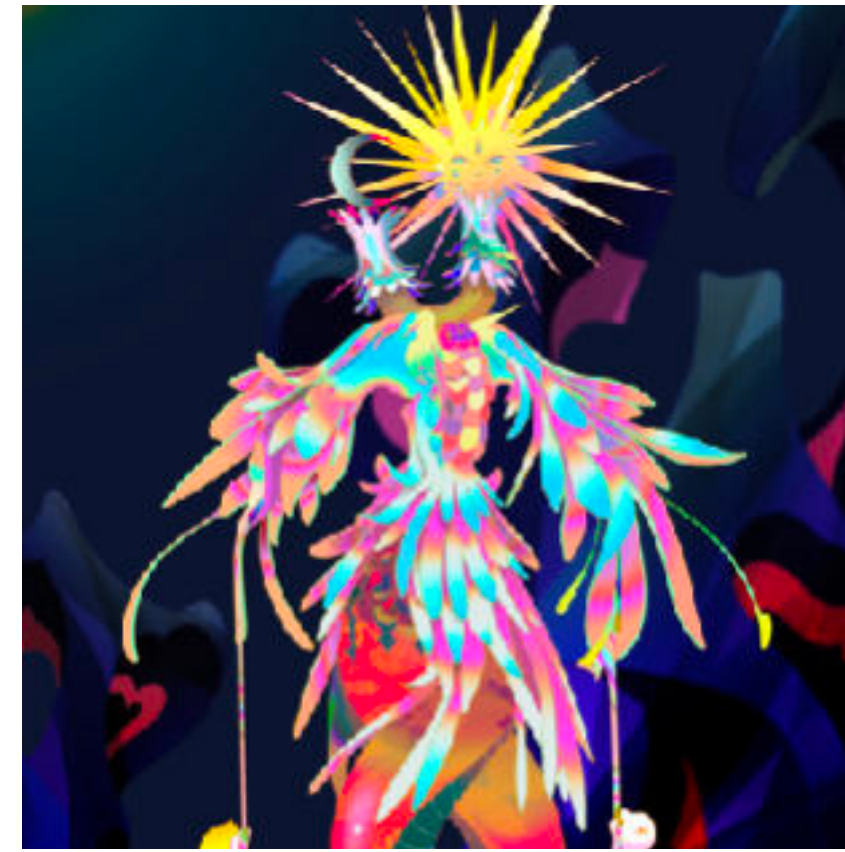
Mock-ups for largescale inflatable installations



Working with 3D printed sculpture design

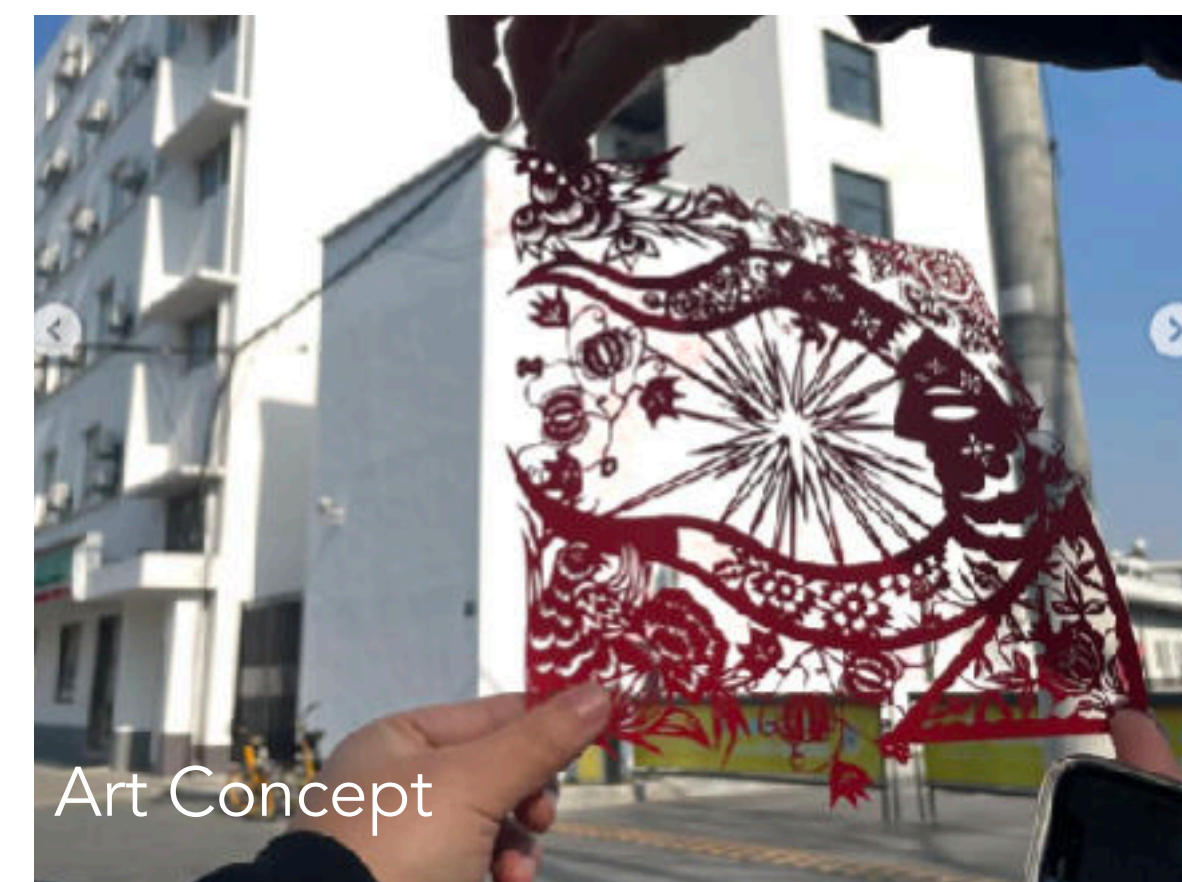
Cultural Roots & Contemporary Expression:

These technical explorations are grounded in my deep connection to Chinese cultural heritage. Since 2019, I've been reinterpreting ancient Chinese mythology—stories that captivated me since childhood—through these modern mediums. The sun appears as a recurring motif throughout my work, symbolizing universal connection and hope across cultures. Whether through VR environments, animated narratives, or sculptural forms, I aim to create a contemporary artistic language that honors Eastern philosophy while engaging global audiences. Each medium offers a unique lens for reimagining how traditional narratives can resonate in today's interconnected world, creating dialogues that transcend geographical and cultural boundaries.





Peper Cutting



Art Concept



Mural Intepretation

Reinterpret Folk Art

Paper-cutting (剪纸), a traditional Chinese folk art, uses delicate red paper cutouts to tell stories of blessing and celebration. These intricate designs, historically displayed on windows and doors during festivals, carry deep cultural significance for prosperity and harmony.

Interpretation: My project explored how paper-cutting's distinctive visual language – characterized by sharp angles, flowing curves, and symbolic patterns – could be adapted to urban architecture while maintaining its spiritual essence. The challenge was to preserve the art form's intimate details while scaling them to monumental proportions.

In 2024, this vision materialized as a Lunar New Year mural at Shanghai's Yangpu Riverside. The installation transformed traditional Year of the Snake paper-cut motifs into large-scale urban art, effectively turning a city wall into a giant red paper window. This merger of street art's scale with paper-cutting's precision demonstrated how traditional folk art could be powerfully reimagined in contemporary urban spaces.



Snake Paper-cut Urban Art. 2024, Shanghai.

Reinterpretate Classic Legend

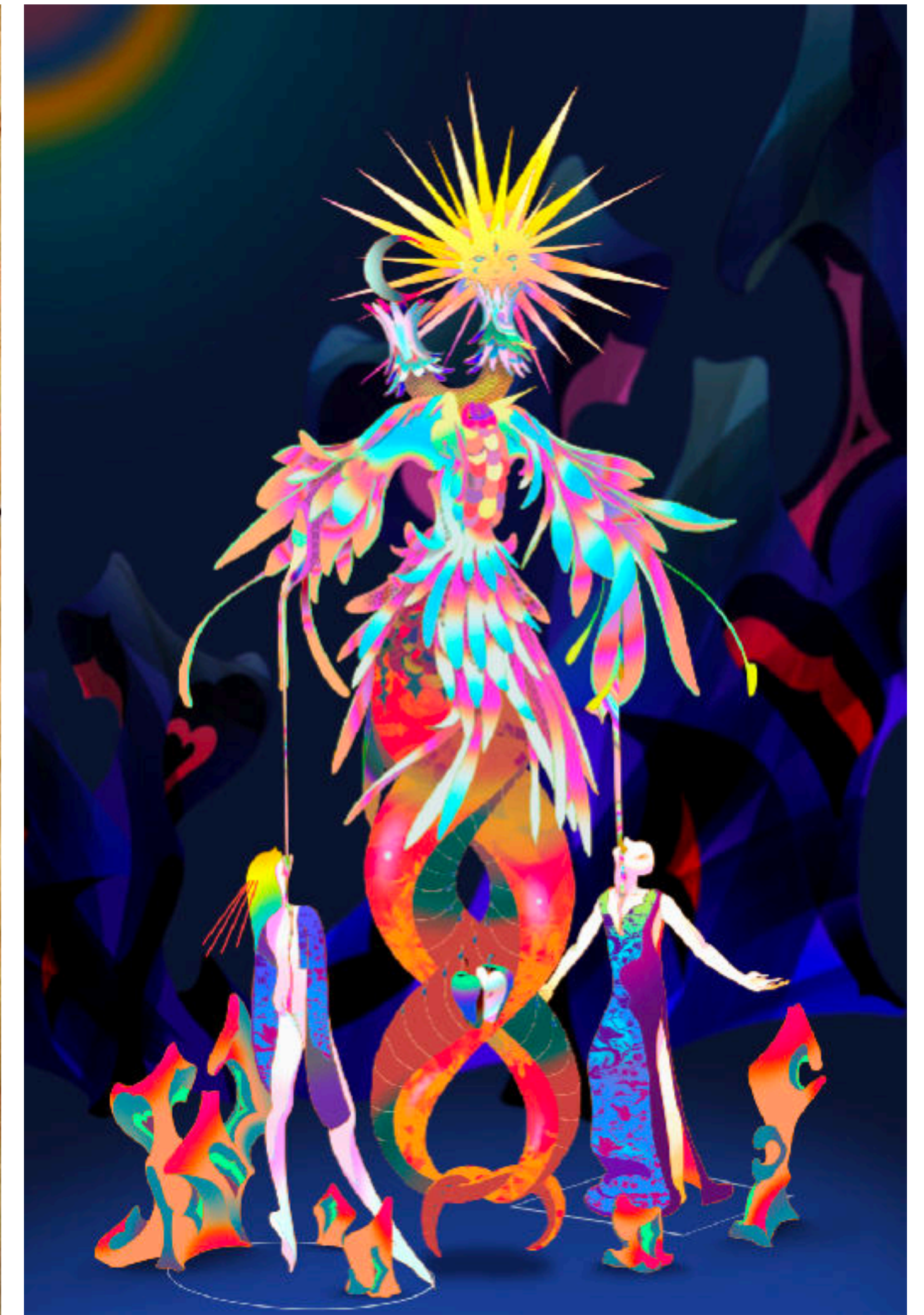
Ancient Legend: According to Chinese mythology, siblings Fuxi and Nüwa married to create humanity after receiving divine approval through intertwining smoke on Kunlun Mountain. Together, they shaped civilization - Fuxi developed the Eight Trigrams to understand cosmic patterns, while Nüwa created humans from clay and taught them essential skills like farming and weaving.

Artistic Interpretation: This piece reimagines these divine creators as celestial bodies: Fuxi as the Sun (warm, bright) and Nüwa as the Moon (soft, cool), embodying the yin-yang duality of creation. Traditional craftsman's tools - the compass and square - are personified as Nüwa's assistants in human creation.

The artwork bridges ancient Chinese mythology with contemporary visual language, offering a fresh perspective on traditional creation stories while preserving their profound cultural significance.



The Picture of Fuxi and Nüwa, Tang Dynasty



SHEEP, *Fuxi and Nüwa*. 2020

Reinterpretation Classic - 3D

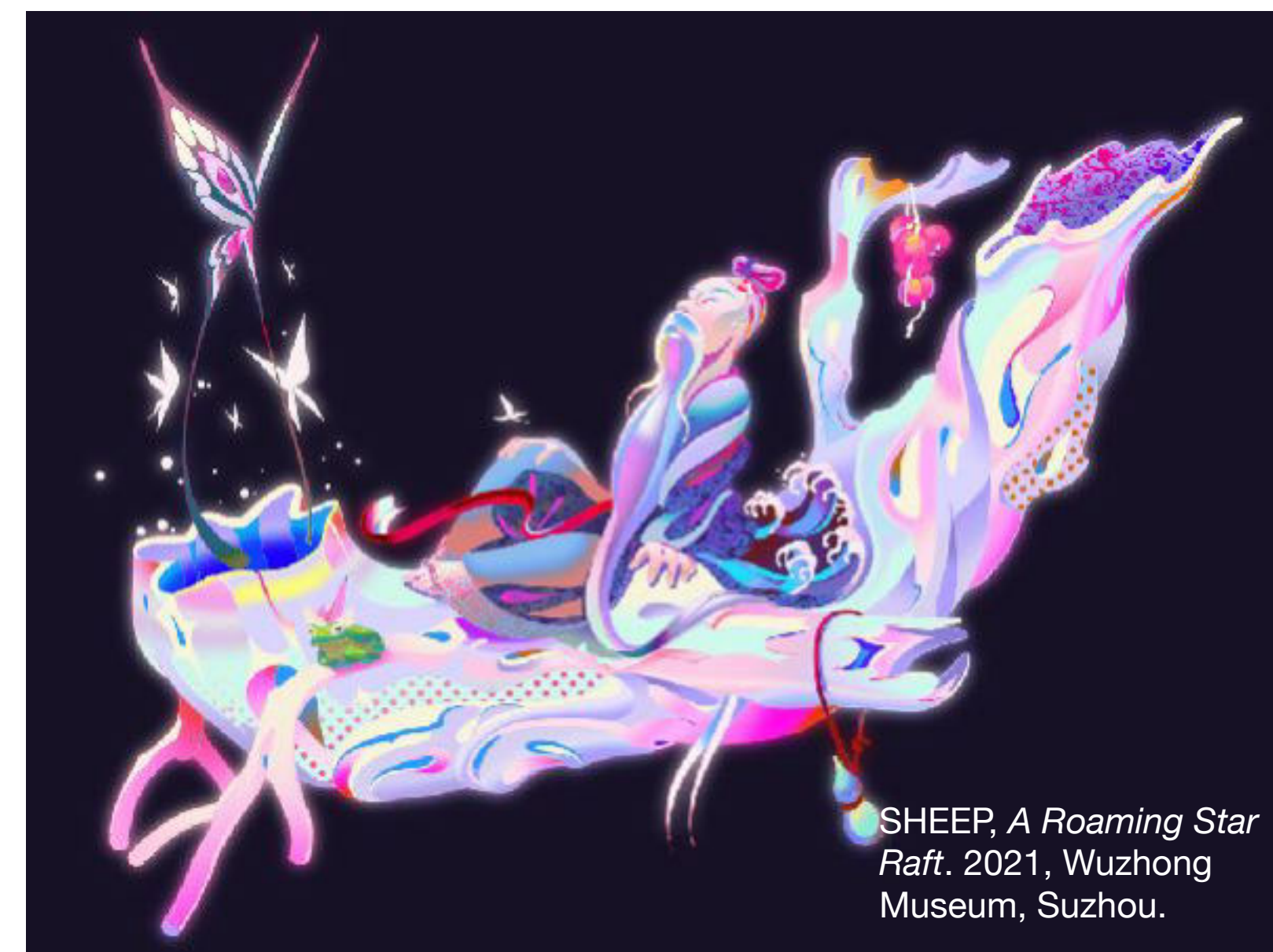
Classic: The "Silver Raft Cup" from Ming Dynasty, crafted by silversmith Zhu Bishan, was a remarkable imperial vessel that could float when filled with wine. This first-class cultural relic exemplified the perfect blend of artistic craftsmanship and innovative design at royal banquets.

Interpretation: Commissioned by Wuzhong Museum in 2021, I reimagined this historical masterpiece as "A Roaming Star Raft." Through digital deconstruction, the imperial vessel was transformed into a cosmic voyager navigating through stellar seas, bridging classical craftsmanship with contemporary digital art.

The project culminated in a large-scale installation at the museum square. The painted sculpture, installed in a mirrored pool, creates an illusion of floating between reflection and reality when water meets its base. This physical manifestation successfully merges Ming Dynasty innovation with modern artistic expression, offering visitors an immersive connection to both historical heritage and contemporary creativity.



Bishan, Zhu, *Silver Raft-shaped Cup*. Yuan Dynasty, Wuzhong Museum, Suzhou.



SHEEP, *A Roaming Star Raft*. 2021, Wuzhong Museum, Suzhou.



SHEEP, *A Roaming Star Raft*. 2021, Wuzhong Museum, Suzhou.

Reinterpretation Classic - 3D

Classic: The "Gilt Silkworm," a first-class cultural relic from Han Dynasty housed in Suzhou Silk Museum, stands as a golden testament to China's silk heritage and the cultural exchanges along the ancient Silk Road.

Interpretation: In 2025, my project "Golden Age" reimagined this historical artifact by interweaving two narratives: the journey of Silk Road merchants and the metamorphosis of silkworms. The design merged Eastern Baoxiang flower patterns with Western Rococo curves, symbolizing the cross-cultural exchange of the ancient trade routes.

The exhibition centerpiece was a suspended golden silkworm moth installation, chronicling the transformation from egg to silkworm to emergence. Using a combination of electronic painting, acrylic UV printing, and cutting technology, the installation created an immersive environment that bridged historical significance with contemporary innovation, allowing visitors to experience the continuing evolution of cultural exchange.



Gilt bronze silkworm. Han Dynasty, Suzhou Silk Museum, Suzhou

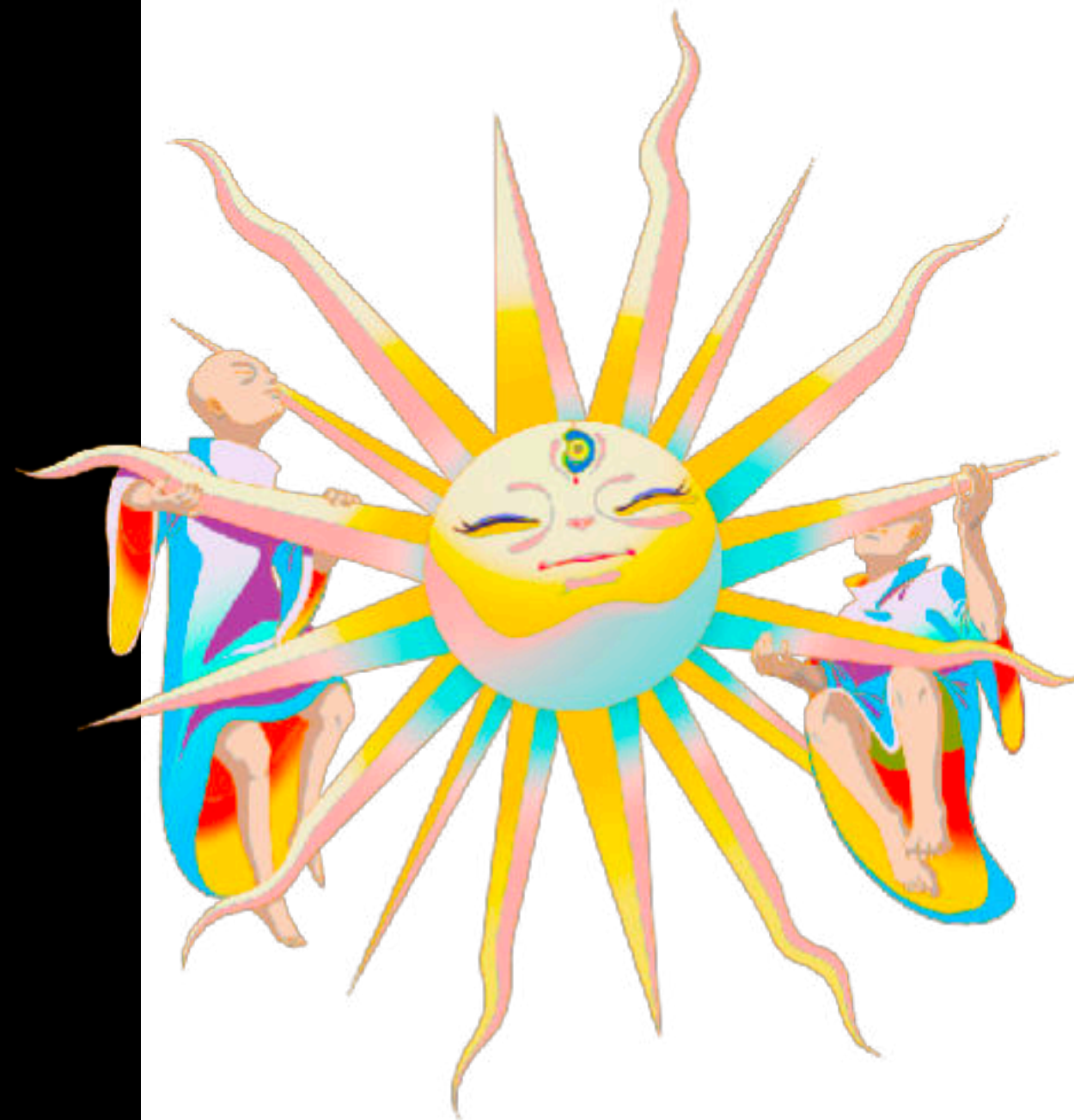


SHEEP, Golden Age. 2025, Suzhou Silk Museum, Suzhou.

My Community

Through my work across Chinese and international platforms, I actively build connections between creative communities on both sides of the Pacific. My daily engagement with millions of followers – from Shanghai to San Francisco – has taught me that art speaks a universal language, especially in public spaces.

I leverage this unique position to create partnerships that go beyond typical cultural exchanges. When I collaborate with brands or institutions, *I bring not just artistic vision but also deep cultural fluency*: I understand how a mural in downtown Shanghai might resonate differently than one in Miami, yet can create works that speak meaningfully to both audiences. **This isn't just about reaching markets – it's about building lasting cultural bridges through art.**



INSTAGRAM

@sheep.chen

10.3K followers



👁 22.2K



👁 6,279



👁 14.7K

RED NOTE CHINA INSTAGRAM

@Sheep.Chen

39.3K followers

SINA WEIBO CHINA TWITTER

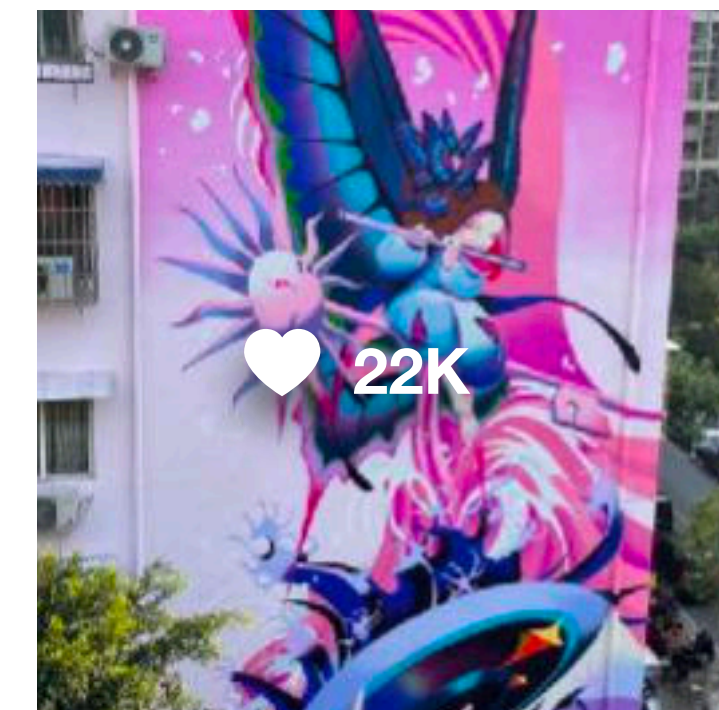
@Sheep.Chen

61.8K followers

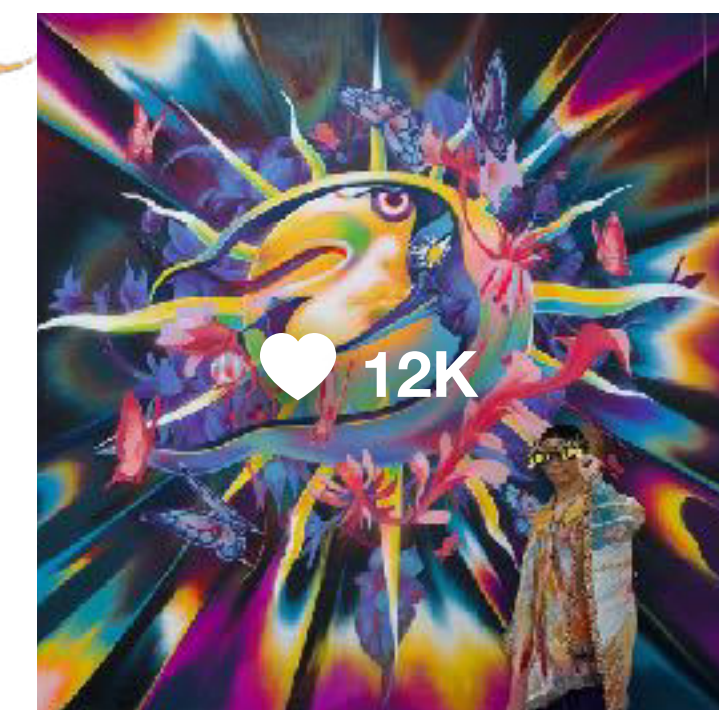
BILIBILI CHINA YOUTUBE

@Sheep.Chen

24K followers



❤ 22K



❤ 12K

Exhibitions and Collections

Past Exhibitions

- Special Exhibition @ Suzhou Silk Museum, Suzhou, 2025
- Special Exhibition @ International Illustration Art Festival, Shanghai, 2024
- Solo Exhibition@ Affordable Art Fair Shanghai, Shanghai, 2023
- Group Exhibition @ WYN317 Reflection, USA, 2023
- Group Exhibition @ Meets East Streets, France, 2023
- Group Exhibition @ Creative Urge, Shanghai,2023
- ART021, Shanghai, 2021
- 16th Youth Art Exhibition @ Liu Haisu Art Museum, Shanghai, 2020

Private Collections

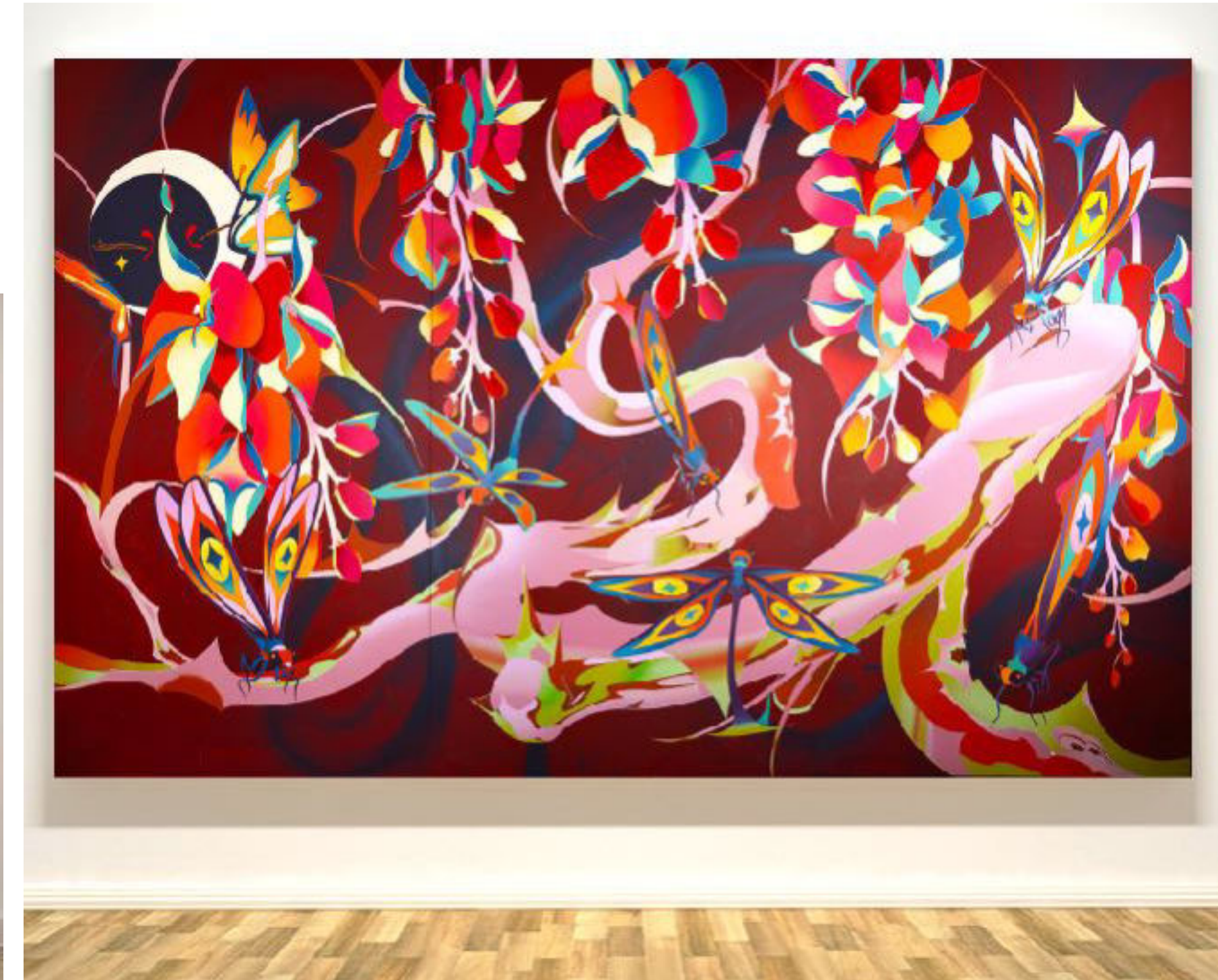
- Fantasy World. collected by the renowned artist Hong Huang.
- *Whispers of Summer*, collected by HSBC Hong Kong.
- *Spirit of Autumn*, collected by HSBC Hong Kong.
- *Wandering Star Raft*, collected by Suzhou Wuzhong Museum.
- *Awakening of Connection*, collected by Suzhou Silk Museum.



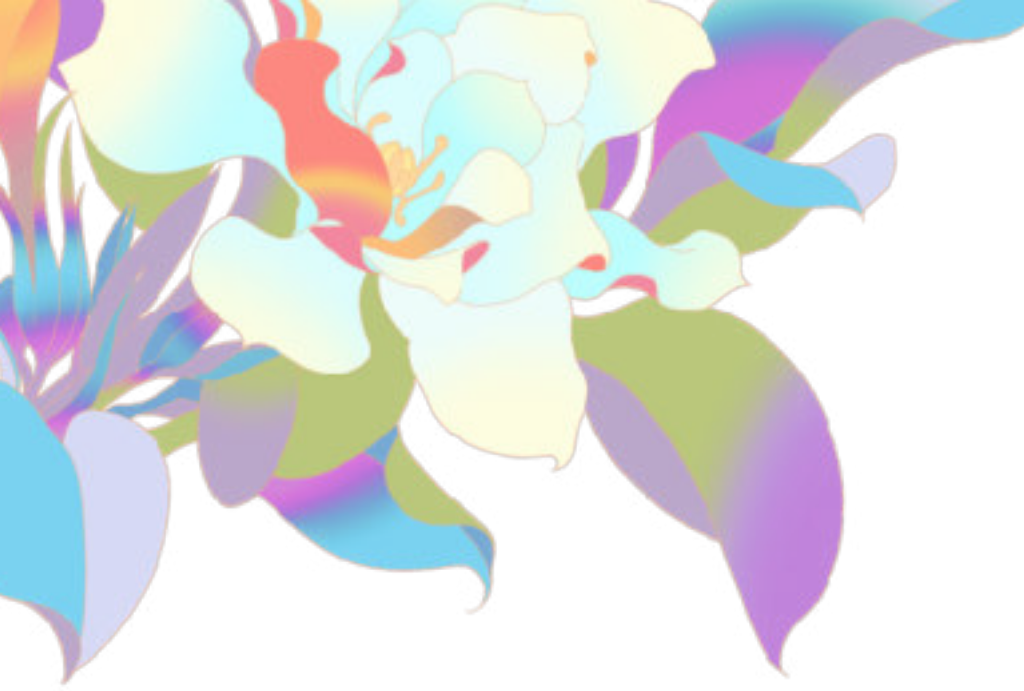
Special Exhibition. 2024, Shanghai Illustration Art Festival, Shanghai



Whispers of Summer. 2021, Private Collection @ HSBC, Hong Kong.



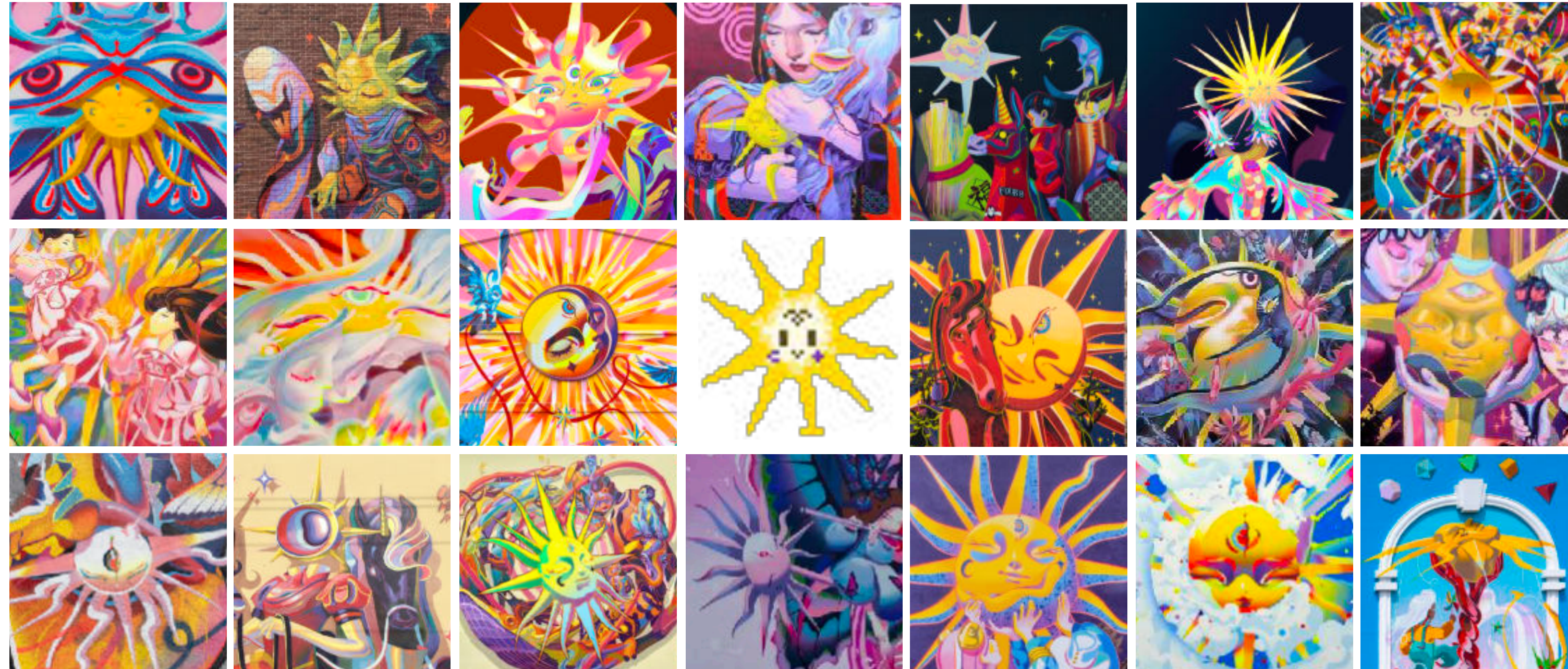
Spirit of Autumn. 2021, Private Collection @ HSBC, Hong Kong.



THANK YOU



Together, let's spread love and sunshine through art.



for further information
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