



INSPIRING CHANGE THROUGH
ART AND CULTURE





NS Arts is produced by Noura Binsaidan, the founder.

We provide art services with a passion to enrich Saudi culture and nurture creative talents locally and globally. From its beginning, NS Arts has called on all its audiences to be brave, explore their creativity, and open their hearts to various forms of expression.

Beyond creating art, NS Arts also focuses on **art skill development, engaging community through interactive initiatives, and contributing to the beautification of public spaces.**

Our goal is to create a meaningful world filled with identity, color, and creativity.



FROM WALLS TO HEART..

A JOURNEY OF ART, IDENTITY & IMPACT



I'm Noura Bin Saidan, a Saudi visual artist specializing in graffiti and urban art. My passion for art began in childhood, and today I proudly serve as the **Vice President of the Arts and Architecture Division at Omran Society** at King Saud University. I'm also a **cultural ambassador with Harfah Handcrafts Society and Sharakah Association for Persons with Disabilities**, and actively involved with the **Alzheimer's Association**.

One of my proudest achievements is becoming the **first Saudi artist to design and execute a tunnel artwork in Riyadh**, completed **in collaboration with the Riyadh Municipality**, making it the first tunnel decorated by Saudi artists—an iconic milestone in Saudi urban art.

I was honored with the **Order of Arts and Letters at the rank of Knight** by the President of France, becoming the first Saudi graffiti artist to receive this international distinction.

I've contributed to major national cultural projects, including several editions of **Riyadh Season**, and collaborated with the **Ministry of Culture** on initiatives such as the **Year of Arabic Calligraphy** and the **Saudi Coffee Year**.

Today, I run my own **art studio in the JAX District**, where I host workshops, creative gatherings, and initiatives focused on **urban beautification, skill development, and promoting Saudi contemporary art**.

My mission is to make art a living part of our cities—shaping public spaces, empowering communities, and celebrating Saudi cultural identity through creativity.





OUR VISION & MISSION

VISION

To share Saudi art with the world and build a creative community that inspires, connects, and beautifies life through art.

MISSION

We empower creativity, produce contemporary Saudi art, and lead initiatives that develop skills, engage communities, and enhance urban spaces through meaningful artistic experiences.

OUR SERVICES



Mural

we design and implementation mural and floors



Painting

we design and paint as per request with different sizes



Installation & Scplture

we create art work in events with lighting



3D mapping

work with content with big scale



Training & Development

Providing creative workshops and skill-development sessions for artist

OUR HISTORY

Since 2017 NS Arts Services has been providing Artwork programs to a diverse clientele throughout the country. Aramco, Riyadh Seasons, Diriyah Seasons, MDL beast, KAFD, and other local events, have all experienced our arts passione, uniqueness and creativity. Here are a few select projects that Gallery Services has completed.

2017

2018

2019

2020

2021

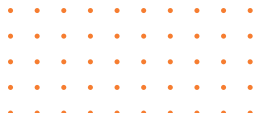
2022

2023

2024

2025

- 2030 Vision with king Salman center for youth
 - Misk art
 - Black & white eve
 - Montojoon
 - Alzaater albarey
- Tahlia street
 - Almalga garden
 - Riyadh international book fair
 - STC national day
 - Saudi Projets
 - The Boulevard Riyadh
- Riyadh Hub
 - Misk art
 - STC national day
 - Eid season
 - Mug coffee
 - MDL beast
- BLV Riyadh city
 - Riyadh Tunnel
 - IRORI restaurant
 - G20 conference
 - Minyums coffee
 - Steak house burgers
 - The last cup
 - Morni Auction
 - Arabic Calligraphy year
- The Boulevard Riyadh
 - Boulevard Riyadh city
 - Oasis
 - MDL beast
 - Arabic Calligraphy
 - French embassy
 - ARAMCO
 - and more
- Riyadh season
 - BLV Riyadh season
 - Zoo
 - MDL beast
 - KAFD
 - Saudi coffee season
 - Global conference on entrepreneurship event
 - European Union initiative
 - Daraiah season and more
- Riyadh Zoo
 - KAFD
 - Gamers_season
 - Doka Bakery
 - Saudialzheimer
 - Adidas
 - Jazeen
 - Doublelike
- Vogue event
 - Live performance with Development Bank
 - Spago restaurant
 - Formela 1 (Lipton)
 - Diriyah (Albujairi)
 - Riyadh season (Riyadh zoo and WINTER GARDEN)
 - Shake Shak restaurant
 - Amarican eagle
 - MDL beast
 - Hertage mural for CEO of Apple
 - NYX Ramdan camagin
- Metro Bulding in KAFD
 - RIYADH ART in Jax
 - NS Studio Opining
 - ART gallery in Studio
 - Kimpron hotel in KAFD
 - Sudair Solar PV project
 - Riyadh zoo
 - MDL beast
 - Layali aldiriah
 - Dirarh winter
 - Alzahaimer event





PINGING

Aseeb restaurant



BLV



Jazeen coffee



MURALS

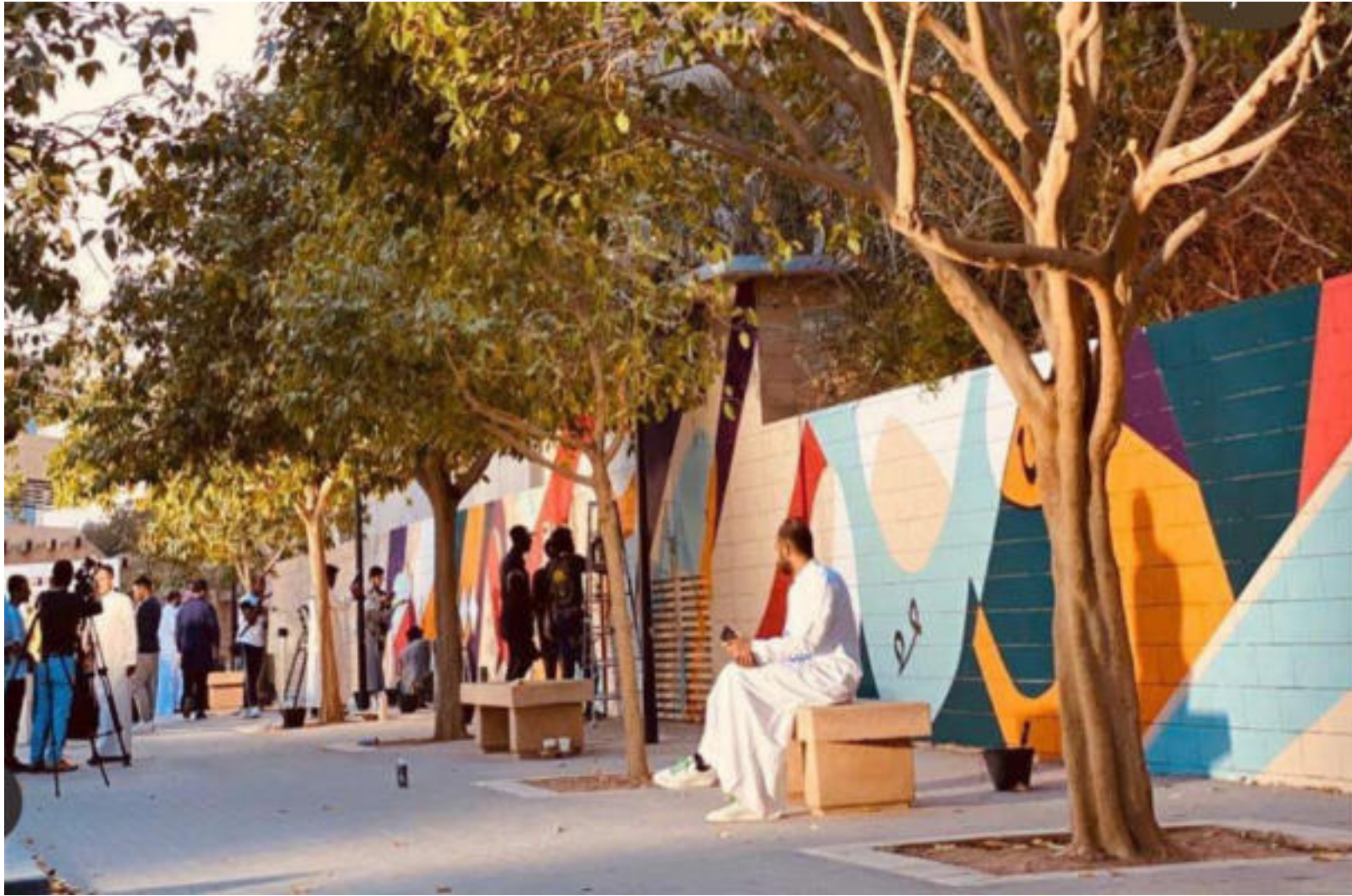


AL BUJIRY INSTALLATION



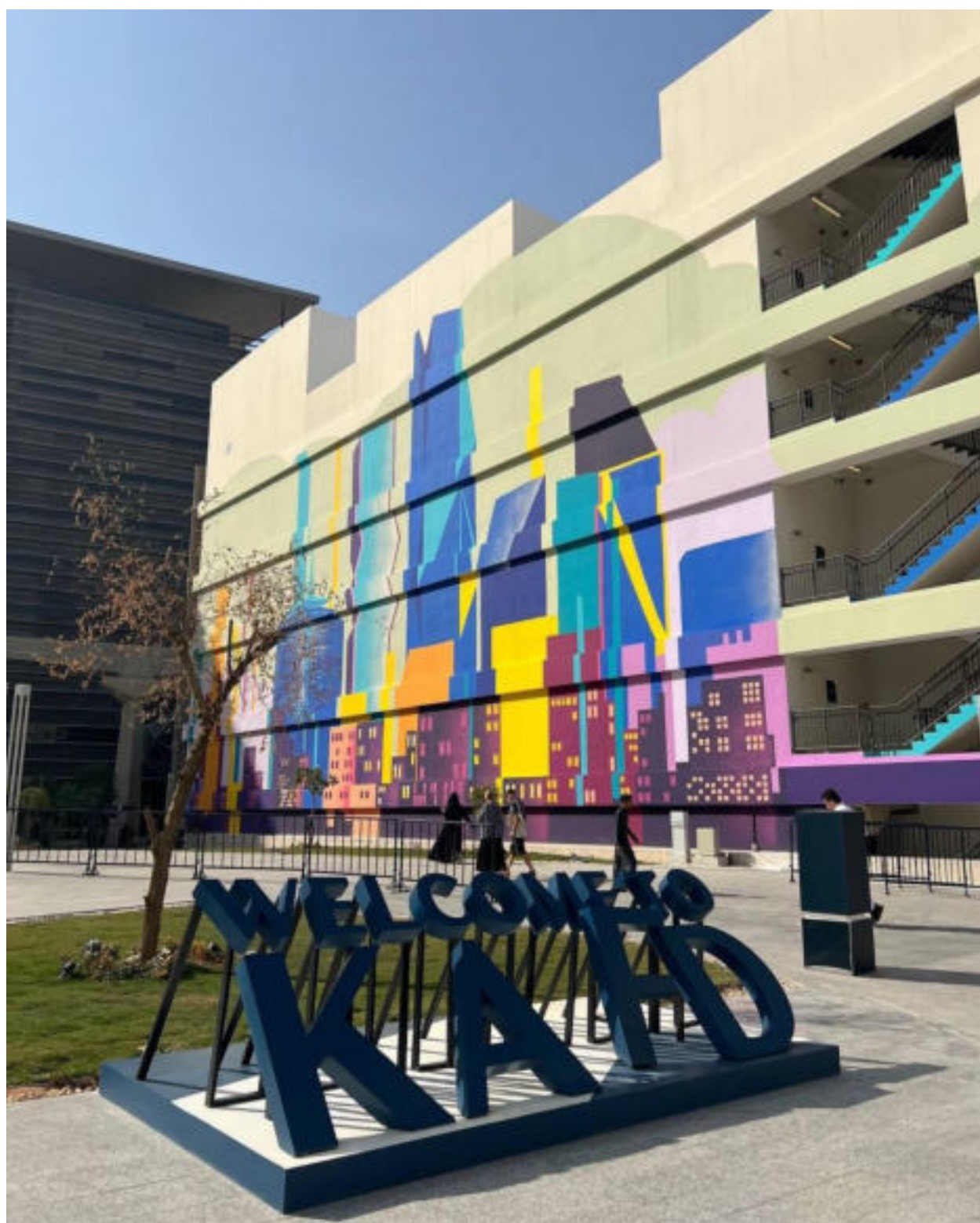


INSTALLATION
Riyadh ZOO



URBAN ART

TUNNEL & MURAL



RIYADH METRO MURALS

KAFD



Saudi coffee year



KAFD



MURALS



National Projects

MURALS



Change Through Art Initiative

As part of **Riyadh Art Week** in the **JAX District**, “Change Through Art” was a two-day interactive mural painting experience designed for both children and adults. The initiative invited the community to participate in creating a large-scale artwork, encouraging expression, creativity, and collective storytelling through color. Approximately **400 attendees** engaged with the mural over the course of the event, making it a vibrant celebration of public art and community connection.



ART OF HOBE

Participated in a humanitarian art initiative at Al-Zaatari Refugee Camp in Jordan with the King Salman Humanitarian Aid and Relief Center, creating murals to inspire hope and joy among the community.



Lipton & F1

Created a 1,800 sqm ground artwork with Lipton, later transformed into a wall installation for Formula 1 in Jeddah



FLOOR ART WINTER GARDEN

27,000 MM

MDL beast



NS Studio

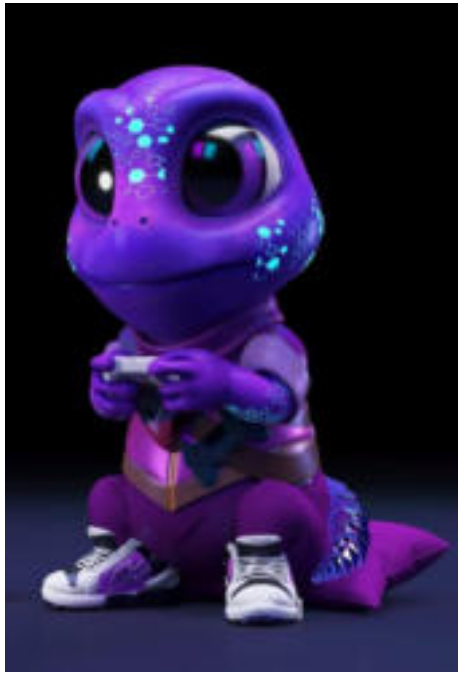


Gamers season

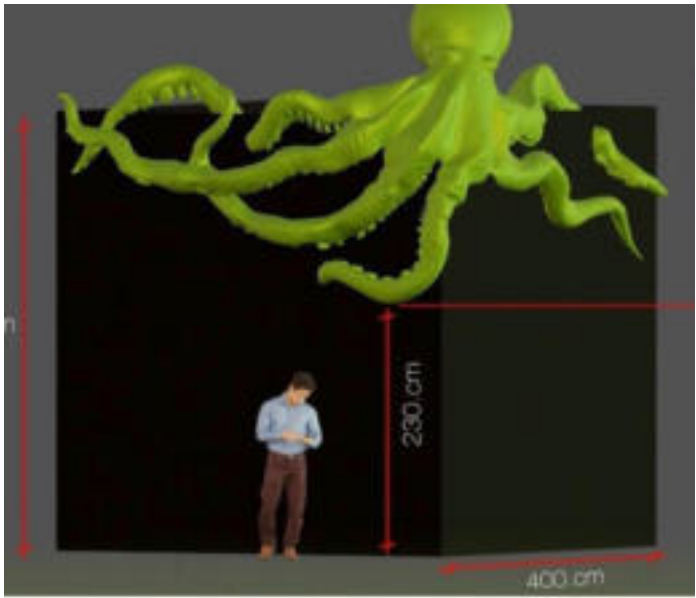


**GRAFFITI &
3D MAPPING**

Gamers season



BLV

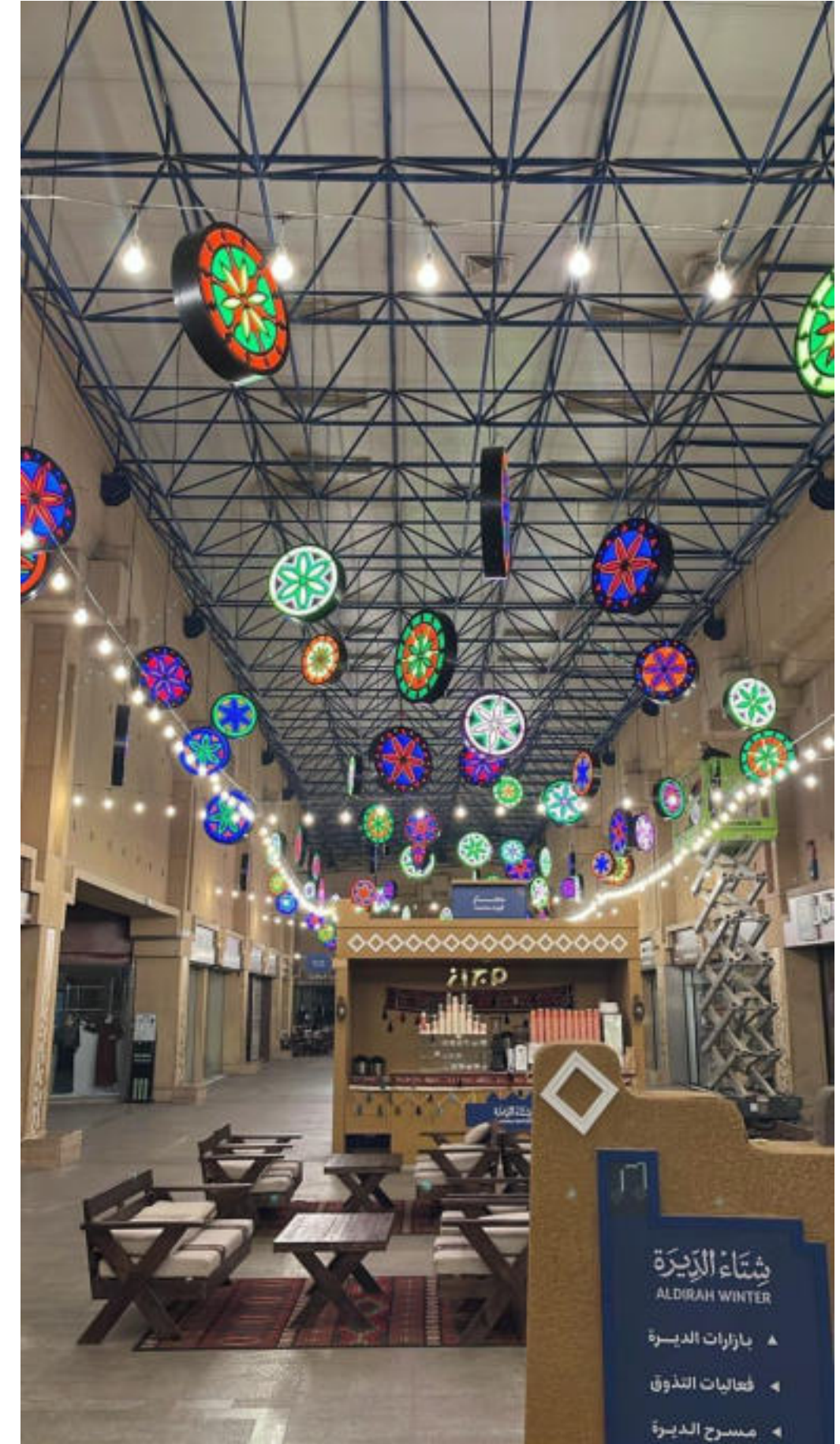


**SCULPTURE&
INSTALLATION**

Dirah



INSTALLATION & PAINT



Layali aldiriah



INSTALLATION

MEDIA

VOGUE

Bloomberg

Since 1975
ARAB NEWS
The Voice of a Changing Region

REUTERS

GRAZIA

mbc
GROUP

YORK News-Times

INDEPENDENT
عربية

THE TIMES

adidas



list

القابس

SCOOPEMPIRE

العربية
alarabiya

DESTINATION

بالعربية

Street Art Museum Amsterdam

DAKAR

UNESCO

ithra
by aramco

HIA

الأهلي
SNB

PARTNERSHIP



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